



Different People, Different Goals

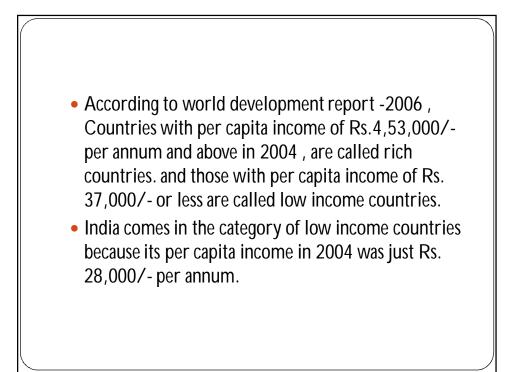
- Development can not be the same for all.
- Then what does development mean to different people in society, For example :
- I. Land less rural people More days of work and better wages
- **II. Prosperous farmers** Higher Income and better support price.
- **III.** A girl From a Rich family- Freedom and able to pursue her studies abroad.
- **IV.** Unemployed Youth- Getting Job with assured income.
- Different persons Can have different developmental goals.
- What may be development for one may not be development for the others. It may even be destructive

INCOME & OTHER GOALS

- There are certain common things which people desire
- These include regular work, better wages, decent price for crop/ products.
- In addition to these, people also expect equal treatment, freedom, security and respect of others. These are known as Other goals.
- The quality of life depends on both material things and non material things as well.



- How some countries are called developed and others under developed ?
- For comparing countries, their income is considered to be one of the most important attributes.
- Countries with higher income are more developed than others with less income.
- Here income refers to the average income which is the total income of the country divided by its total population. The average income is also called per capita income.



Income and other criteria

• Per capita income alone is not a sufficient measure of development. In addition to this other factors like literacy, infant mortality etc... are to be taken into account for measuring development.

For example:

- Comparision of states like Punjab, Kerala and Bihar helps us to understand the importance of other factors in development process.
- The state of Punjab has high per capita income and also high infant mortality rate.